



NORTH DAKOTA
DEPARTMENT *of* HEALTH

NEWS RELEASE

For Immediate Release:
April 25, 2005

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First Lady Announced as *Healthy North Dakota* Spokesperson

BISMARCK, N.D. – North Dakota First Lady Mikey Hoeven is the new *Healthy North Dakota* spokesperson, according to State Health Officer Terry Dwelle, M.D., M.P.H.T.M. Dr. Dwelle made the announcement today at the First Lady's Women's Health Summit in Fargo, N.D.

"We are so pleased that the First Lady has agreed to be the spokesperson for *Healthy North Dakota*," Dwelle said. "Mrs. Hoeven is strongly committed to good health, as demonstrated by her campaign against underage drinking, as well as her support of women's health, cancer prevention, infant and childhood immunizations, and other health issues."

In 2002, Governor John Hoeven launched the *Healthy North Dakota* initiative. The goal of *Healthy North Dakota* is to improve the health of every citizen in the state by encouraging people to choose healthy behaviors. *Healthy North Dakota* supports North Dakotans in their efforts to make healthy choices by focusing on wellness and prevention – in schools, workplaces, senior centers, homes and anywhere people live, work and play.

"The health of every North Dakotan is precious," said First Lady Mikey Hoeven. "Although most people know the risks, many often continue to make lifestyle choices that adversely affect their health. I look forward to working with *Healthy North Dakota* as it seeks to prevent high-risk behaviors in new and innovative ways. We all need to make healthy choices for ourselves and our families."

For more information, contact Melissa Olson, director, *Healthy North Dakota*, at 701.328.2372.

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